

PROFESSIONAL EXPERIENCE

Samsung

UX designer

Jun 2020 – Present

- Manage and maintain Samsung's established design framework, review and develop new design ideas based on complex logistics while ensuring consistency with Samsung's design solutions
- Collaborate and coordinate with internal cross-functional teams, client (Verizon), and 3rd party companies, to make data-driven design decisions with rapid iterations and high-fidelity prototypes
- Update and manage UX requirements and guidelines based on product iterations for company-wide future reference
- Host meetings to educate clients, stakeholders, users, and junior team members to align with Samsung's design system

Supstat Inc

UX/UI Designer

Sep 2018 – May 2020

- Collaborate with cross-functional teams to develop design ideas that aligns with business strategy and boost sales by 200% on the day of launch.
- Design, test, and launch multiple SaaS projects to tackle complex problems, based on user research and wireframes in a fast-paced environment
- Establish brand and design guidelines from scratch, ensuring consistency and coherence across all touchpoints.

SKILLS

UX Skills

User Research, User Persona, User Flow, User Journey, Information Architecture, Agile development, Feature Prioritization, Wireframing, Prototyping, Usability Testing, On-device review

Software

Figma, Sketch, InVision, ProtoPie, Zeplin, Jira, Asana, Miro, FigJam, Adobe Creative Suite (AE, PS, ID, XD)

Nicole Song

UX/ Product designer

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EDUCATION

New York University

Master of Science,
Integrated Digital Media
Sep 2017 – Jan 2019

Pratt Institute

Bachelor of Fine Arts,
Interior Design
Aug 2013 – May 2017